



NEWS RELEASE

PRESS OFFICE

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Electric Control and Mechanical Assembly Manufacturer Wins 2010 National SBA Jeffrey Butland Family Owned Small Business Champion Award

Milwaukee: Carl Treankler, Larry Treankler, Terry Hanstedt, and Gary Lofquist of MCL Industries, Inc. is SBA's 2010 National Jeffrey Butland Family Owned Small Business Champion award winner. MCL Industries, located in Pulaski, manufactures electrical control systems and mechanical assemblies for the world class heavy-duty vehicle industry. Founded in 1979 by Melvin Treankler and sons Carl and Larry in the family basement, MCL has continued to grow and prosper to build the business to where it is today.

MCL has created opportunities to provide additional value to customers and align the organization to the needs of the market. In doing so, two additional companies were created. In 2007, Ingenuity Industries was created to support MCL customer's smaller volume, lower labor content electrical assemblies as well as penetrate the market for original equipment manufacturers with lower production volumes. Ingenuity Industries will soon be occupying a portion of the MCL facility. In 2008, Logistic Assembly Solutions was created to support the mechanical sub-assembly needs of their customers. This company was awarded an order to provide the radiator and charge air cooler sub-assemblies for a military vehicle. Within three months of the contract award, a building was located, production processes, tooling, and fixturing were created, production personnel were hired, and Logistic Assembly Solutions was manufacturing a product for their customer.

Recruiting, training, and retaining quality employees are directly linked to MCL's success. They have adopted a motto that "*Our People Add the Value.*" This belief feeds into MCL's high performance work team atmosphere which is advancement promoted by MCL but chosen by each employee individually. Employees are offered an updated benefit package as well as a new comprehensive wellness program. MCL has also transitioned to a 4 day, 10 hour workweek to support family time.

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Being involved in the local community is very important to the owners as well as the employees of MCL and they want to set an example. MCL participates in The Executive Committee that is a group of CEO's who come together to create more effective businesses. MCL is an active supporter of local school districts through programs such as Partners in Education and Project Lead the Way and donating to booster clubs, support of engineering, athletic and music departments and donating lab equipment. The company also sponsors many youth league sports including softball, soccer, and child racecar drivers. MCL has created a Community Involvement Team within the company that is responsible for selecting charitable events. This gives employees an opportunity to voice their opinion on which charitable and civic causes they hold close and would like to see sponsored.

Part of MCL's vision is to "remain a family oriented, Christian based company". They truly embrace their guiding value of being trustworthy, where they "do what they say they will do...period." MCL continues to empower employees and the community at large to be the best they can be and support each other, as a family does. Wisconsin's SBA District Director, Eric Ness said, "We are proud and honored to recognize MCL Industries, Inc. and the team of Carl Treankler, Larry Treankler, Terry Hanstedt, and Gary Lofquist as SBA's 2010 National Jeffrey Butland Family Owned Small Business winner. MCL's focus on family values and commitment to excellence is making a positive impact on their community and the customers they serve."

MCL Industries and their dynamic management team will be presented with their Champion Award at the [National Small Business Week](#) celebration in Washington, D.C., May 23-25, 2010 and will be honored in Wisconsin at SBA/SCORE's Awards Presentation Breakfast at the Italian Community Center in Milwaukee on June 4, 2010. For more information on the Awards Breakfast, please contact Mary Trimmier at (414) 297-1093 or email her at mary.trimmier@sba.gov.

Additional information about SBA's programs and services is available at SBA's Web site: www.sba.gov and Wisconsin's SBA Website: www.sba.gov/wi

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